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# Innovative Approaches to Financing eHealth Solutions

Invitation only workshop at the World of Health IT 2007 conference in Vienna

**Thursday, October 25, 13:00-17:00**

Austria Center Vienna (ACV), 1, Bruno-Kreisky-Platz, 1220 Vienna  
Level U2 (Lower Level), Hall K

<http://www.worldofhealthit.org>

A key objective of the EU eHealth Action Plan is support for boosting investment in eHealth systems and services. Concrete experience and challenges encountered in financing eHealth investments and innovative schemes will be presented by different stakeholders. The role and good practices of Public Private Partnerships and procurement will be highlighted. The conclusions of the workshop will be made public by the organiser (European Commission).	
<b>13:00-13:30</b>	<b><i>Light Lunch and Networking</i></b>
<b>Chair</b>	<i>Ilias Iakovidis</i> , Deputy Head of Unit ICT for Health, DG Information Society and Media, European Commission
<b>13:30-14:30 Procurement and financing of national eHealth infrastructures</b>	
13:30-13:45	<b>Public procurement in the United Kingdom: the NHS Connecting for Health experience</b> <i>Alan Stuttard</i> , Director of Finance, NHS Connecting for Health, UK
13:45-14:00	<b>Overcoming financial barriers to boosting investment in eHealth systems and services: a view from the United States</b> <i>John Loonsk</i> , Director, Office of the National Coordinator for Health Information Technology, Department of Health and Human Services, USA
14:00-14:15	<b>Funding challenges and procurement for jurisdictional and provincial EHR infrastructures in Canada</b> <i>Richard Alvarez</i> , President & CEO of Canada Health InfoWay, Canada
14:15 -14:30	<b>Financing eHealth services: experiences from the Netherlands</b> <i>Martin van Rijn</i> , Director General, Ministry of Health, Welfare and Sports, Netherlands



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<b>14:30–15:15 International financial institutions and healthcare providers</b>	
14:30-14:45	<b>Lessons learned from public-private partnerships and collaboration in the health sector</b> <i>John Davis</i> , Human Capital, European Investment Bank
14:45-15:00	<b>Approaches for World Bank financing of eHealth infrastructures</b> <i>Dominic Haazen</i> , Lead Health Policy Specialist, World Bank
15:00-15:15	<b>Financing eHealth solutions: challenges encountered by an international healthcare provider</b> <i>Uwe Pöttgen</i> , Chief Information Officer, Asklepios
<b>15:15-15:30</b>	<b>Break</b>
<b>15:30–17:00 Panel and plenum discussion - Funding eHealth: Experiences and benefits; cases from regions and industry</b>	
	<i>Agneta Granström</i> , Chair eHealth Network, Assembly of European Regions <i>Hannu Hanhijarvi</i> , Executive Director, Health Care Programme, SITRA Finnish Innovation Fund, Finland <i>Eric Maurincomme</i> , Chair Healthcare IT Committee, COCIR, IHE-Europe <i>Claus D. Pedersen</i> , International Manager MedCom, Denmark <i>Karl A. Stroetmann</i> , eHealth Impact study, empirica, Germany <i>David Garets</i> , CEO HIMSS Analytics, Vice President HIMSS, USA <b>Summary and outlook</b> <i>Ilias Iakovidis</i> , Deputy Head of Unit ICT for Health, DG Information Society and Media, European Commission
Rapporteurs:	<i>Tom Jones</i> , Tanjent, UK, <i>Veli Stroetmann</i> , empirica, Germany



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